

# VISION2050



**Flanders**  
State of  
the Art

A long-term strategy  
for Flanders

# CONTENTS

- Introduction** **4**
  
- 1 Tomorrow’s world** **6**

  - 1.1 Future global trends 7

    - 1.1.1 Trend analysis 7
    - 1.1.2 Demographic trends 8
    - 1.1.3 Scientific and technological trends 10
    - 1.1.4 Environmental trends 11
    - 1.1.5 Economic trends 14
    - 1.1.6 Political and governance trends 17
    - 1.1.7 Social trends 19

  
- 2 Vlaanderen 2050: Strong assets, far-reaching challenges** **21**

- 2.1 A well-thought-out and comprehensive vision for the future 22
- 2.2 Sustainability as a guiding principle 23
- 2.3 Flanders connected with the world 25
- 2.4 achieve Flanders’ ambition for 2050 26

  - 2.4.1 ...via a new economy 28
  - 2.4.2 ...for an inclusive society 36
  - 2.4.3 ...within the environmental boundaries of the planet 39

- 2.5 The ongoing transformation of Flemish society 42

  - 2.5.1 Knowledge development as a driving force 42
  - 2.5.2 Smart use of materials 48
  - 2.5.3 Efficient use of renewable energy 51
  - 2.5.4 A robust water system 55
  - 2.5.5 A sustainable food chain 57
  - 2.5.6 A fluent and safe mobility system 59
  - 2.5.7 Living in attractive surroundings 62
  - 2.5.8 Accessible, high-quality care 66
  - 2.5.9 An agile government 69

  
- 3 A Flanders that is ready for the future: Focusing on transitions** **73**

- 3.1 Background and criteria 74
- 3.2 Seven transition priorities for Flanders 75

  - 3.2.1 Continuing the transition towards the circular economy 75
  - 3.2.2 Smart living and housing 76
  - 3.2.3 Making the leap towards Industry 4.0 77





# INTRODUCTION

Citizens expect their government to tackle today's problems quickly, judiciously and efficiently. They demand more jobs, workable careers that allow them to combine work with their family life and other socio-cultural aspects of their private life, better education, a care provision that matches people's needs, healthier air, less congestion, etc. In short, they demand short-term solutions and results. And justifiably so as well. In light of the current social problems and uncertainties, the question can well be posed of whether it is responsible to be thinking of 2050 today?

The Government of Flanders thinks it is. It is convinced that looking ahead, working together and helping to shape a number of evolutions and transitions is important. Change is inevitable but we can also shape our future.

Flanders' future is influenced by evolutions in the rest of the world. We cannot separate the challenges which face Flanders from those which face the world. Flanders is therefore not alone in mapping out a long-term policy. Many other authorities, governments, international organisations, large companies, NGOs, etc. are currently developing plans for the future, and long-term strategies, often using 2050 as a time frame.

This is not a distant future. 2050 is the year in which anyone who is born today will turn 35. Or, in other words: 2050 may still seem a long way away, but it is only as far away from 2015 as 1980 is. For the older generation among us, 1980 is like yesterday.

Moreover, that same past has taught us that a long-term policy is fruitful. When the very first autonomous Government of Flanders was voted in in 1981, it kicked off the Third Industrial Revolution in Flanders (Derde Industriële Revolutie in Vlaanderen, DIRV). The Flemish knowledge centres that are considered among the world leaders today largely owe this to the foresight and the courage to think ahead of the then Government of Flanders.

In recent years, the Government has also acquired valuable experience in working with long-term policies aimed at major social and economic challenges, together with stakeholders such as the social partners and associations, under the umbrella of Flanders in Action and Pact 2020. As stipulated in the Coalition Agreement, with this vision paper we aim to build further on the achievements and success stories of Flanders in Action to speed up the necessary transitions in society in the fields of new industry, materials, energy, mobility and care. In other words, focusing on a policy for the future is fascinating and challenging. It makes us think deeply about the world of today and Flanders' position, about where we are coming from and where we are going and where we want to go, about our strengths and our challenges. A broader time perspective casts a different light on the questions that we are currently thinking about.

We are taking progress optimism as our starting point. However, we have to be aware of a number of pitfalls, including utopianism, fatalism or ignoring global developments because of navel-gazing. At the same time, we must not harbour the illusion that the future is predictable, so we must take into account unexpected evolutions. Finally, a lack of imagination can prevent us from achieving what is really scientifically and technologically possible. Often we do not spot a number of changes and innovations, or we notice them too late. While they often start out small, they have the power to turn an entire economic or social sector upside-down. In other words, they have a disruptive nature.

With this in mind, in the Flemish Coalition Agreement the Government of Flanders committed itself to implementing a long-term policy that speeds up the necessary transitions in our society. With input from the social stakeholders, and through cooperation among Ministers and across policy areas and policy levels. This paper defines the desired long-term policy for Flanders and sets priorities for the transitions to 2050.

The paper starts out from a thorough environmental analysis of the international trends and megatrends. Megatrends are change processes that are already visible, with a broad scope and with major, far-reaching implications.

The second part describes a vision for Flanders' future. This vision for the future outlines the Flanders that we would like to see in 2050. The vision for the future is aimed at Flanders but also takes into account the direction in which Europe and the rest of the world are evolving. Flanders contributes to this by focusing on the United Nations Sustainable Development Goals for 2030.

We can summarise Flanders' ambition for 2050 as follows: *To create prosperity and well-being in a smart, innovative and sustainable way, in a social, open, resilient and internationally-connected Flanders, in which every individual counts.* We want to achieve this ambition with a new economy, for an inclusive society and within the ecosystem boundaries of our planet. This vision for the future has been explored in further detail using nine themes, listing the opportunities and challenges for every theme.

Finally, the third part contains an overview of the seven transition priorities which the Government of Flanders wants to use in order to achieve sustainable long-term solutions and *system innovations*\*. It is important to make the right choices and work on the priorities that are crucial for a transformation. By focusing on the transition priorities, the Government of Flanders wants to contribute to achieving the desired future vision. The last part also presents the adapted, supporting governance model that is needed for realising the transition priorities.



# 1 TOMORROW'S WORLD

















There is a shift from capital to knowledge. This in turn requires more highly trained employees and higher investments in R&D, as well as more flexibility from the employees and the organisation.

The trend is towards more services: the industry will limit itself to its core tasks and will contract supporting tasks to the services industry. The boundary between services and industry (product-service combinations) will fade in high-tech sectors. Services will increasingly be traded.

**The transition to a circular economy continues**

Materials rotate in smart, closed circuits. Chains are being created from the supplier of raw materials to the consumer, with goods being taken back or recycled. Technology will help recycle goods that have come to the end of their lives and transform them into a new raw material or energy. Products will be designed in such a way that they can be repaired and consumers will learn how to repair their goods themselves or will have them repaired by technologically trained workers. The circular economy will create new jobs and will make Flanders less dependent on the international import of raw materials.

**The global economy and trade are growing**

By 2050, global economic growth will (unless disaster strikes) have tripled the GWP (3% on average every year). Global trade will continue to grow by 3% on average per year, but at a slower pace than in the period before the crisis of 2008-2009.

Not everyone will be able to share in this growing prosperity. Although extreme poverty is decreasing worldwide, the income inequality between countries but also within most countries is increasing, both in relative and absolute figures. Poverty is concentrated in the large cities, but the rural areas also have hidden poverty. The gap between the pay of highly skilled workers and medium to lower skilled workers is becoming greater. In the long term, this will undermine consumers' purchasing power, slowing down economic growth.

More than 30% of the population in the OECD countries and almost 20% in the rich G20 countries lives in poverty.

**Economic clout is tipping in favour of the emerging countries**

In the next few years, China will become the largest economic power. India will become the third power after the United States, followed by Brazil, which will overtake Japan after 2030. By 2050, Mexico and Indonesia will have become more important economies than the United Kingdom, Germany and France. Africa continues to be the poorest continent, but its economy will be the fastest growing economy in the decades between 2030 and 2050. The countries with the greatest growth potential are Vietnam and Nigeria. Colombia, Poland and Malaysia also have the potential for sustained growth in the longer term.

The share of the OECD countries in world trade will drop to 25% by 2050. The centre of gravity of trade will shift from west to east. By 2030, China will be the world's largest trade partner. The shift eastwards is already apparent in the top ten of the most important sea ports (Shanghai, Singapore and six Chinese ports in the top ten) and airports (Beijing, Tokyo, Jakarta, Dubai in the top ten).



**The need for mobility will increase**

Transporters will look for the shortest route (even via the North Pole), will transport goods to mainports in vehicles with an ever-larger loading capacity, from where distribution will continue, in order to increase their transport performance. Standardisation (e.g. containers) is aimed at, the synchro-modality of vehicles will improve and route planning (full both outbound and return) is carried out.

Without intervention, passenger transport to and from the EU is slightly increasing, but by less than the growth of GDP. Passenger transport by road will remain the most important transport mode in all its variants (e.g. car sharing) but there will be a limited modal shift to rail.

Without intervention, goods transport to and from the EU will be in keeping with the growth of GDP. The expected growth in tonne/km is greater for overseas transport and coastal shipping. The share of goods transport by road is dropping slightly. By 2030, there will be capacity problems in air transport.

The breakthrough of other economic production and consumption models (e.g. sharing economies) will determine the extent and method of mobility.

**Cities will become gateways to the world**

Urbanisation is part and parcel of economic development. Large urban complexes are hives of innovation. The competition between cities for attracting economic activities is becoming ever larger. Assets for investments will be quality of education, infrastructure, the living, care, residential and innovation climates and a flexible labour market.

By 2050, 2/3 and possibly even 3/4 of the world's population will live in cities (currently it is 1/2), with ever more fast-growing megacities of more than 10 million inhabitants. They will face major problems if there is no decisive policy for drinking water, food production, pollution, security, well-being and unemployment.

Large cities will become nodes that are part of national and international urban networks. Within the EU, the core region of Paris-London-Munich-Hamburg-Milan is an attractive region for investments. Corridors with large cities along the major European transport axes will be created out of this core region. The Amsterdam-Le Havre port corridor will become even stronger thanks to major national investments in water, roads, railways and coastal shipping.

**Uncertainties regarding economic megatrends**

- When will economic growth in the emerging economies cease? There will be other fast growers, besides BRICS, but it is difficult to predict which countries.
- How long will the economic crisis and the resulting debt crisis continue to have an impact on our economy's recovery? Other developments such as ageing and climate change place additional pressure on government finances, which have been hit by the banking crisis.





e.g. Kashmir and the islands in the South China Sea, as well as risks of wars in which states and organisations participate. Internal armed conflicts, civil wars and terrorist organisations continue to pose a lasting threat to global stability.

The following trends can be expected at the military level:

- extensive availability of military technology (including drones and robot soldiers), also for smaller states and non-state organisations (including terrorist organisations);
- cyber attacks as an instrument of warfare;
- further spread of nuclear weapons;
- China as a new military power, which will surpass the US, measured in military expenditure.

**Governments and institutions in transformation**

The government is expected to provide a quick and flexible answer to changes around it and to meet the expectations of citizens, companies, etc. Cultural change is needed in civil servants and politicians, so they become flexible, innovative, efficient and effective.

Whereas earlier technological evolutions above all gave rise to changes and efficiency gains in the private sector, in the future it will above all be the public sector that will change as a result. Governments will evolve from bureaucracies to cooperative platforms, which rely on volunteers, individual citizens and companies. Schools, universities and hospitals as well as socio-cultural enterprises will undergo major transformations.

Alternatives to the government will be established. Governments will lose power to social networks (citizen participation based on social media), as well as to multinationals, the media, justice and science.

**Uncertainties regarding political and governance trends**

- How strong will the EU’s role remain at the international level? What consequences will the economic crisis and the debt crisis in the EU have on stability in Europe? How strong will the euro remain?
- How will attitudes to the EU evolve? To what extent will Member States tolerate EU interference in their policies to achieve strategic goals (e.g. balanced budget)? To what extent will the EU take into account the regions and a subsidiarity framework?
- Will scarce resources, dependence on IT, etc. become the new weapons?
- How to arrive at a consensus in complex cases, with so many different networks?
- What role will the government play in international networks where multinationals and large cities play a more prominent role?





At the same time, the expectations of people with care needs have evolved. Citizens have become more vocal, also as patients and clients. Everyone wants to live at home as long as possible, retain autonomy and use their own expertise to organise their care or self-care and thus control their own life as much as possible.

Our society is becoming more heterogeneous, making it more difficult to organise care universally and take individual expectations into account.

Besides technological developments, including the option of remote care, the demand continues to be for accessible, high-quality, personalised and tailored care.

**Uncertainties about social trends**

- How will solidarity between people and generations evolve? Which organisational model will we choose to meet the growing demand for accessible, high-quality and tailored welfare and healthcare?
- What is the future of citizenship?
- Do new, temporary networks on a specific theme with specific groups give rise to the forming of new groups or communities?



# **2 FLANDERS 2050: STRONG ASSETS, FAR-REACHING CHALLENGES**



The vision for 2050 aims to strike a balance between realism and progress optimism. It would be unrealistic to believe that all the problems that Flanders contends with today will have disappeared in 2050, nor can we believe that there will not be any new problems. We do however trust that we can solve these problems by working together and using human ingenuity.

The vision for the future is based on a 'shapeable' future. Flanders must not just passively undergo unpredictable changes, innovations and possible problems. Instead it can help shape the future. We achieve this by taking on a pioneering role in the innovations that have a positive impact on life on Earth. In so doing, we use the available tools and offer opportunities to all people and groups. Courage and imagination are essential to be able to deal with the changes that will radically transform our social system. We must dare to break free from what exists today and from what we have always known and focus instead on innovative ideas and innovation.

The vision for the future must be an inspiration for all people in Flanders. We will work intensively with the whole population and all social actors to achieve this desired future for Flanders.

## 2.2 SUSTAINABILITY AS A GUIDING PRINCIPLE

Sustainability is an important guiding principle in the vision for Flanders' future. This Vision 2050 shall also be considered as the third Flemish Strategy for Sustainable Development (FSSD). The second strategy was all about innovation: It was the first time that a long-term vision until 2050 was established for a sustainable society in Flanders in which the transition approach took centre stage. As established by decree, the second FSSD must be evaluated in great detail before moving on to the creation of a new FSSD, which is contained in this vision paper. The insights of the evaluation of the second FSSD (see insert) will also be used as a starting point for developing this vision paper for 2050. The recommendations relate to the long-term vision, the transition approach, the actions and the position of FSSD 2.

The results of the evaluation for example inspired a long-term vision, based among other things on existing international and Flemish long-term visions and explorations of the future, such as the Vision 2050 of the second Flemish Strategy for Sustainable Development, the 2015 exploration of the future by the Flemish Council for Science and Innovation (transformed into the Flemish Advisory Council for Innovation and Enterprise since 1 January 2017), the visions of the ongoing transition processes and the SERV (Social and Economic Council of Flanders) platform text 2030.

The emphasis on the transition approach has also been maintained, but we make sure that there is a real link with sustainable development and that the most important objectives of a transition perspective are respected. On the other hand, we do respect the properties and speed of each individual transition process.

We do not add any specific actions to the 2050 vision paper (as we did in FSSD 2). Instead we have chosen to focus on a few larger transition priorities. By choosing to embed the FSSD 3 in this vision paper, sustainability is already taking a stronger position. This vision paper plays a complementary, connecting and guiding role among other policy plans and strategies.





- SDG 8: promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all
- SDG 9: build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation
- SDG 10: reduce inequality within and among countries
- SDG 11: make cities and human settlements inclusive, safe, resilient and sustainable
- SDG 12: ensure sustainable consumption and production patterns
- SDG 13: take urgent action to combat climate change and its impacts
- SDG 14: conserve and sustainably use the oceans, seas and marine resources for sustainable development
- SDG 15: protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss
- SDG 16: promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels
- SDG 17: strengthen the means of implementation and revitalize the global partnership for sustainable development

**Sustainable Development Goals**

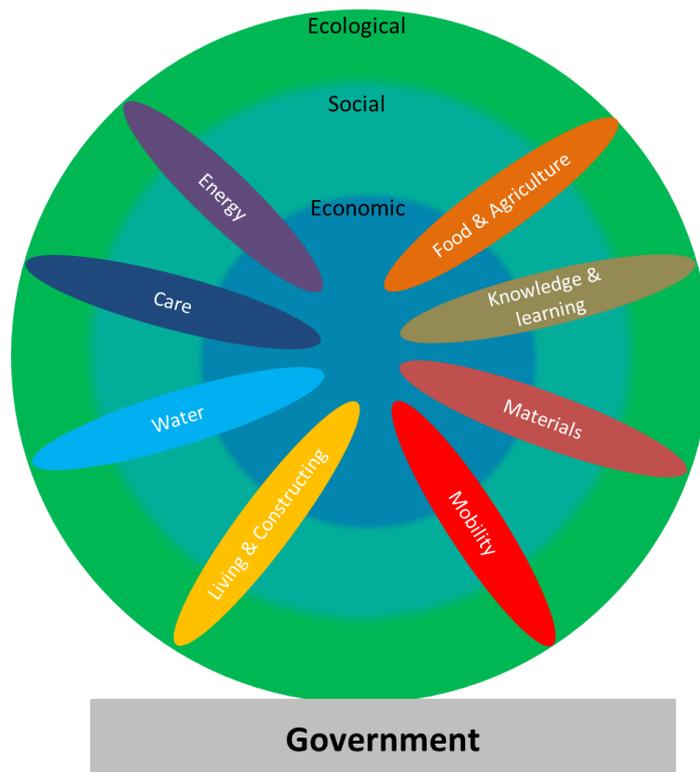
In 2012, the United Nations Conference on Sustainable Development took place. Based on the outcome of this world conference, the 17 Sustainable Development Goals were drawn up. They combine the agendas for sustainable development, the environment, development cooperation, poverty, equal opportunities and labour in one uniform set of goals at world level. The Sustainable Development Goals are of a universal nature. They apply to all countries, so also to Belgium (including Flanders) and Europe. The United Nations General Assembly established the goals in September 2015. Every country will further specify these goals.

## 2.4 ACHIEVE FLANDERS' AMBITION FOR 2050...

**Flanders' ambition for 2050 focuses on cleverly, innovatively and sustainably creating prosperity and welfare in a social, open, resilient and internationally-connected Flanders, in which every individual counts.**

We want to achieve this ambition with a new economy, for an inclusive society and within the ecosystem boundaries of our planet. We therefore want to evolve towards sustainable production and consumption within the planetary and social boundaries. The model below aims to represent this, with the image of an economy that is embedded in the social and environmental system. This is how we continue to build on the international approach of sustainable development, with attention to people, planet and profit/prosperity.





**Developing a vision for the future for Flanders in 2050**

Below we translate the ambition into a vision for the future regarding the various themes, ranging from knowledge and learning to water and energy, starting from our opportunities and challenges.

The themes largely coincide with the needs of our society and are founded on the United Nations Sustainable Development Goals for 2030. The theme of the "agile government" is a precondition for the other themes.

The economic, socio-cultural and environmental dimensions are a common theme in the vision for Flanders' future and are referenced in every theme.

In each theme, we test the vision for 2050 against the environmental analysis. Based on this, we formulate a number of opportunities and challenges for Flanders. The opportunities indicate the aspects that are strengths for Flanders, where it is already evolving towards the desired vision for the future. The challenges describe which changes are needed to overcome the difficulties on the path to 2050.





Every step of the production process is implemented as sustainably as possible, at the centre of the process is the employee as a human, the factory uses the most modern technologies, etc. We expect that production in the future will have to comply with this series of criteria to be competitive and fulfil social expectations.

## Expected technological breakthroughs

### *The Internet of Things*

Simply put, the Internet of Things is all about the wide range of new opportunities created when devices, machines and everyday objects are fitted with sensors and are connected with each other through a data network or the Internet. The sensors allow them to register useful information in their environment while the embedded network technology enables them to communicate with each other, use Internet services and interact with people.

The combination of more networks, interconnectivity with more computing power and sensor technology creates objects that generate and share huge amounts of data. These *big data* give information about how objects work, about users and/or about the environment in which an object is located. The opportunity of the Internet of Things is created by the use of these *big data* for completely new applications, designed to make our life more pleasant and easier. The Internet of Things is often seen as the next step in the information revolution.

### *3D printing*

3D printing\* is a new way of creating objects. A 3D printer can build up the object layer by layer using a digital 3D model. This can be done in all kinds of materials, from plastic to metal, from chocolate to concrete. 3D printing\* can turn the production of goods and supply chains upside-down. It offers the possibility of producing in a more decentralised and thus more local manner and allows manufacturers to respond to consumers' specific needs with products that are more tailor-made. Originally 3D printing\* was above all used to manufacture prototypes. Companies see this as an efficient method to first test and tweak new objects before actually producing them. 3D printers are becoming ever more advanced and can use an ever wider range of materials. The prices of the printers and the materials alike are continuing to drop. The possibilities are endless. For example, scientists have already been able to print organs, using human stem cells as a base.

### *Robotics*

In the following years, robots will become significantly more effective with more powerful chips, sensor technology, adaptive software and the Internet of Things. These items make robots smarter, more flexible, easier to operate and relatively cheaper. Thanks to their improved sensors, skills and intelligence, robots will be able to carry out ever more complex tasks. Robotisation is a trend, in the widest sense of the word, for industrial and home use alike.



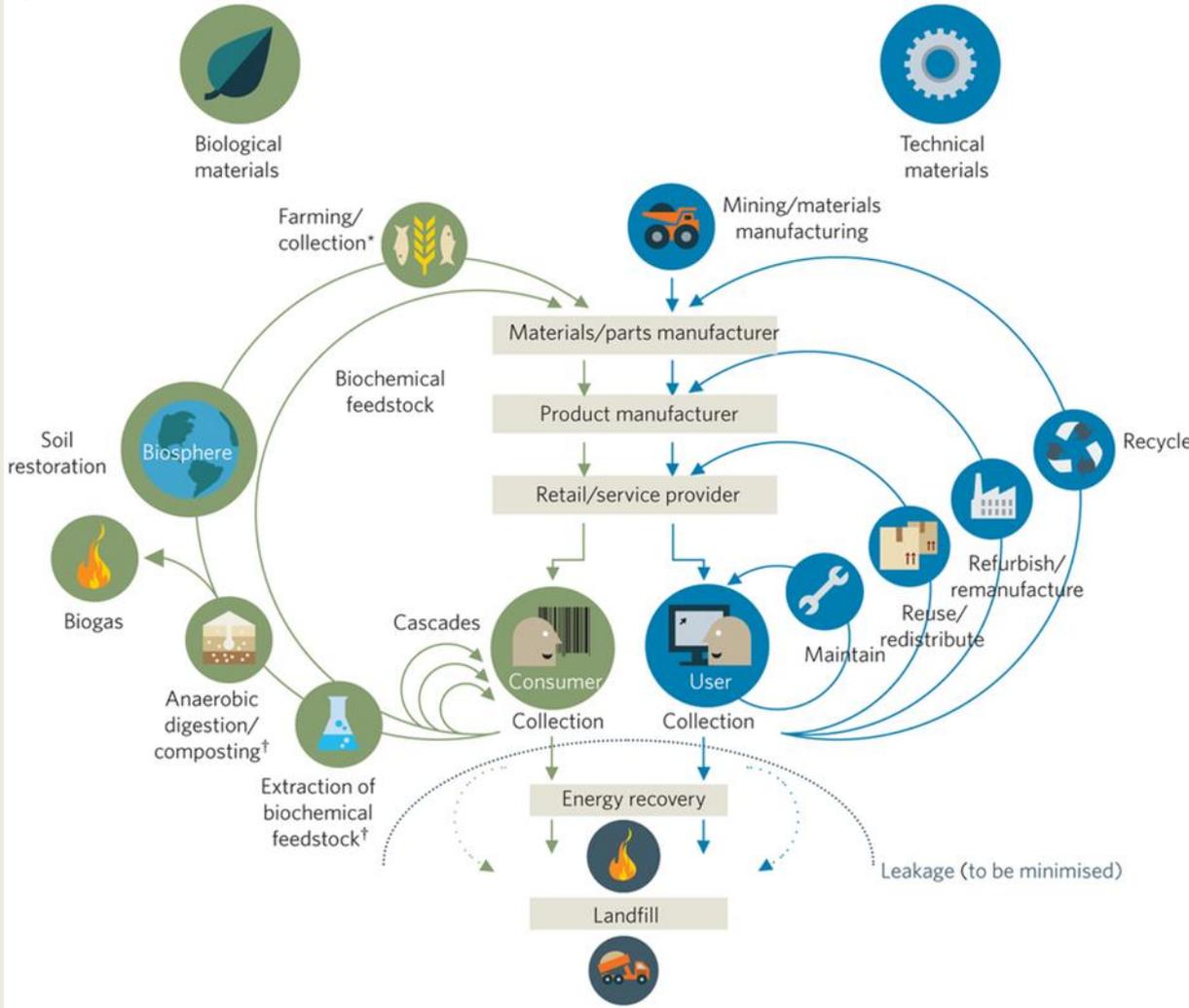


close circuits as much as possible. The Flemish economy has also developed into a fully-fledged bioeconomy that sustainably produces biomass and uses and re-uses biomass flows and residual flows for food, animal feed, materials, products and energy.

**The circular economy and the bio-economy**

We must use natural resources intelligently and efficiently, given that we rely on them for our economic activities. The transition to a fully-fledged circular economy and bioeconomy can help us achieve this. These are two different concepts, which cannot be considered separately if we want to achieve a sustainable economy.

A circular economy is a model whereby we close the circuits of raw materials, materials, energy, water, space and food as much as possible. We re-use natural resources as much as possible and disconnect economic growth from the consumption of finite raw materials. We keep the value of product (components) and materials as high as possible in every stage of the life cycle. We distinguish between biological materials that were designed to safely flow back into the biosphere and technical (non-biological) materials that were designed and commercialised in such a way that we can re-use them at a high quality level. The circular economy creates new opportunities for innovation in product design, the manufacturing industry, services, business models, agriculture and food.



(source: McKinsey / Ellen MacArthur)





developments. A growing number of people in Flanders are working flexible working hours to improve their work-life balance. This is also a source of more well-being. Vice-versa, well-trained workers in innovative company environments are providing new social and technological breakthroughs. We strengthen our economy's productive potential and accelerate innovations by focusing on creative and social intelligence in education and on the labour market. In one fell swoop, this also strengthens our capacity as a society to cope better with disruption and automation, not merely become its suffering object;

- 4 Flanders capitalises on everyone's talents. We use all the available talent in Flanders to absorb the cost of ageing and to achieve our ambitions in every possible field. Everyone, including those with difficulties in the labour market/circuit due to personal and/or social reasons, will be given the opportunity to find tailor-made work in the labour market. An appropriate remuneration is linked to this. The pay grade gap, with both vertical and horizontal segregation, has been eliminated. The workforce of Flemish companies is a true reflection of our diverse society;
- 5 we respond to human needs in technological developments. Technology is a means of improving people's lives and tackling social challenges, not a goal in and of itself. We always take into account the consequences of technological disruptions on people's lives and on employees' work. In policy, we try to transform these threats into opportunities that increase the quality of life at home and at work. The digital transformation assumes "technological readiness" among governments, businesses and the population and continued attention to e-inclusion.

#### Opportunities

Flanders has a unique position (both metaphorically and geographically) in Europe and the rest of the world. Consequently, Flanders is a logistics hub and the gateway to Europe for international knowledge, people and goods flows. The open character of the Flemish economy is an important asset in this regard.

Companies are located close to one another in the small region of Flanders. Moreover, Flanders has various internationally-renowned knowledge centres and researchers that form a driving force behind innovations in Flanders, in cooperation with the businesses and enterprises in non-profit sectors. This creates opportunities for cooperation between various sectors and integration into regional and international value chains. There are plenty of examples of new value chains and smart specialisations in which Flanders can distinguish itself from others at the international level.

#### **Flemish strengths in an innovative industry**

Value chains will become even more global in the industry of the future, and regions such as Flanders will excel in a number of niches of these value chains. Flanders will gain an insight into the smart specialisations in which we are international leaders or have the potential to be global players. The smart specialisation strategy that Flanders submitted to the European Commission features a number of examples of this:

- sustainable chemistry: e.g. bio-based materials such as bioplastics, biopolymers for textiles;
- specialised manufacturing solutions: e.g. smart textiles, urban mining, 3DP applications;



- personalised medicine and tailor-made care;
- logistics with added value;
- specialised agro-food: e.g. new niches in healthy and sustainable food, new packaging for less food loss, aquaculture, valorisation of regional products;
- various niches in construction, energy and the environment: e.g. smart cities, smart grids, including housing, recycling;
- ICT niches in hardware and software: e.g. smart, integrated electronic systems.

In terms of the European *Key Enabling Technologies*\*, Flanders is a strong performer in a number of niches that can be essential for the future of industry in Europe.

Our Flemish companies have a number of assets when it comes to competitiveness. The energy efficiency of the Flemish economy is a competitive advantage for example. Flemish employees are often highly skilled and are among the most productive of the European Union. Finally, there are also important opportunities in terms of financing. Households in Belgium have high net assets (equity), which easily compensate for public debt. This in turn offers opportunities for the innovative financing of business activities and ambitions in other areas.

### Challenges

A first economic challenge for Flanders consists of accelerating all changes: the transformation from an industrial production system to Industry 4.0 and factories of the future and the conversion into a low-carbon economy, circular economy, bioeconomy and sharing economy\*. Regardless, the transformations are snowballing towards us. Adopting a pioneering role instead of being a follower is a necessary condition for assuring the competitiveness of the Flemish economy. By taking the lead, Flanders, in cooperation with other European countries, can carve out a new role for itself in the changing geopolitical and economic power relations. This allows us to remain competitive in a world with a growing number of emerging economies.

The transformations are necessary, but also very disruptive. The quicker they take place, the more important it is that we absorb the consequences. That is why we must prepare the Flemish economy and society for important changes, including in employment and in keeping with the required competences, location policy, logistics and trade. The consequences on the labour market, especially, are an important challenge. The transformation into an increasingly automated and digitised Industry 4.0 can suddenly threaten countless jobs and companies. On the other hand, new jobs are created as a result of these evolutions, with new competences expected from the current employees. As far as the labour market is concerned, it is also a challenge to develop new, more flexible forms of employment, which still guarantee sufficient job security. That is why it is important both in education and in the labour market to anticipate these shifts. We must already today provide an answer to the limited number of people who participate in the labour market and look for suitable measures for people who cannot or can no longer work within the regular or even protected labour circuits for personal and/or social reasons. The declining demand for certain workers as a result of robotics and other technologies makes this even more urgent. These changes in the labour context will have to be factored in to the monitoring of citizens' well-being. On the other hand, we can also try to anticipate the changing needs for competences in tomorrow's labour market with competence prognoses and flexible training programmes.

////////////////////////////////////





An efficient and effective social protection continues to play an important role in an inclusive society. Coherent social protection contributes to income security or income protection and an adapted and sufficient prevention, care and assistance provision.

People are more verbal and defend their own wishes and ideals as well as those of others. All the people in Flanders are responsible for their own lives and for one another. They control and help create the society they live in, from the bottom up, by participating in multiple associations, (digital) communities and crowdsourcing\* platforms. That is how they contribute to the peer-to-peer economy or the sharing economy\*. They assume various roles simultaneously in many networks, e.g. as consumers, producers, citizens, professionals, experts by experience or entrepreneurs. They exchange knowledge, information, ideas, services, inspiration, care and production resources. Together they create an energetic and open society that exudes unity and solidarity.

The people of Flanders have an open outlook on a changing world. They live in an internationally-connected society and are more global than ever. Their networks are international and multicultural.

Culture provides a connected society. It mobilises people, contributing to social capital and talent development. Culture promotes social awareness and imagination, but at the same time people also acquire knowledge and experience in various fields. Society therefore also offers guarantees for the social and cultural (basic) rights, and their deployment and activation for its members, while also striving for community building around common, shared values such as freedom, equality, solidarity, respect and citizenship.

There is margin for meaningfulness and a new dialogue about values that transcends cultural differences. An open and constructive dialogue is established between the various religions and people show respect for all beliefs and convictions and everyone's identity.

In 2050, different types of care relationships, cohabitations and associations are the cornerstone of society in Flanders. People live a healthy, active and sustainable lifestyle. This contributes to quality of life, which is an important key for every citizen.

There is equality, solidarity and respect between generations. The older generation stays dynamic, playing an active role in society well into old age. The younger generation is given every opportunity in our society. That is why we invest in developing their talents.

### Opportunities

There are various assets in Flanders for achieving this vision. Belgium and Flanders have a long tradition of developing social protection, which defines our society of care and well-being. They can reinvent it based on changes and new challenges.











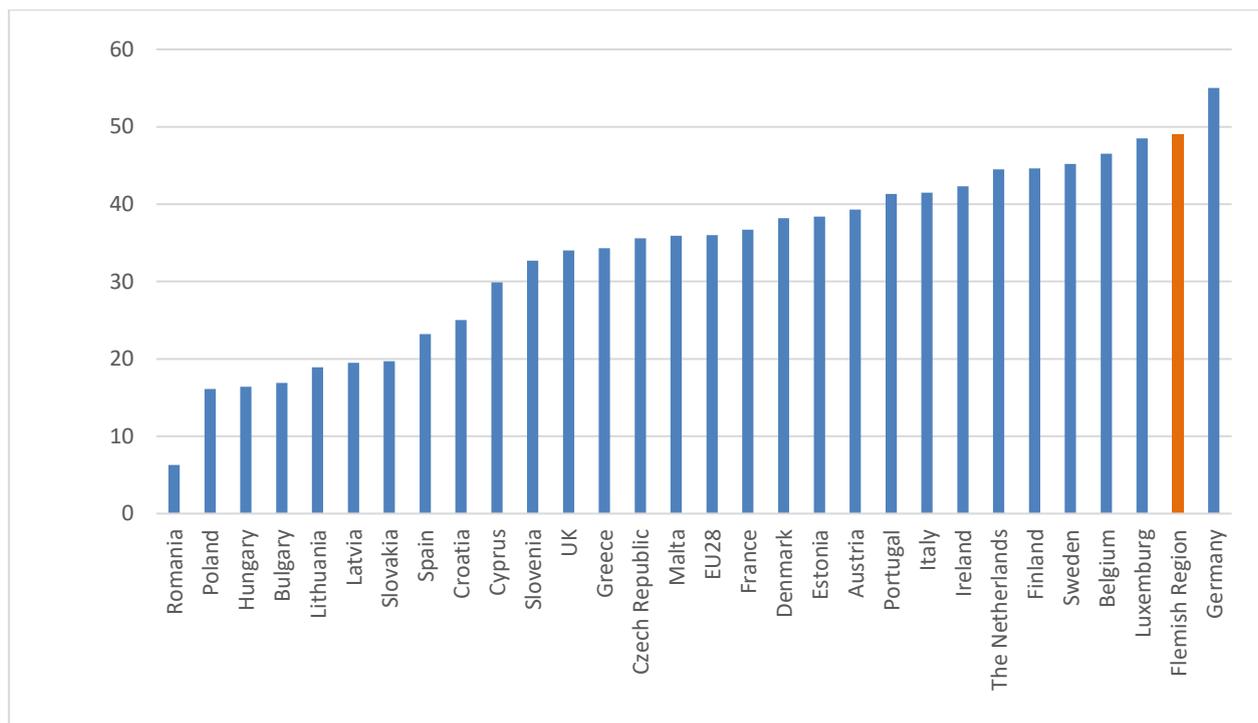




Opportunities

Flanders already has a number of assets to accelerate its transformation into an innovative knowledge society. We have a solid base, with high-quality education, committed teachers, renowned research institutions and talented researchers. They conduct fundamental and ground-breaking research. They operate outside Flanders and Europe and are reputed for their outstanding scientific specialisation in various disciplines, including in the exact sciences and the human sciences. The publication analyses by ECOOM demonstrate for example that Flanders has important scientific specialisations in *life sciences*\* among others, as well as in certain subdisciplines of mathematics and engineering, sports science, economics, linguistics, philosophy and certain aspects of information technology.

The quality of our education is an international asset. Flanders is ranked just below the top countries for literacy and has a high score for numeracy but scores less well when it comes to problem-solving skills. Our lead, in the international context, however, is becoming smaller. Flanders has a strongly-developed infrastructure in which new concepts can be tested (incubation infrastructure). It has a tradition of relatively high public and private investments in education, research, development and innovation. Flanders invests 2.5% of its GDP in R&D, which is significantly higher than the European average. The chart below demonstrates that Flemish companies excel in process and product innovation. The strategic research centres (iMinds, VIB<sup>1</sup>, VITO<sup>2</sup>, IMEC<sup>3</sup> and Flanders Make) are widely respected and occupy a unique position in the innovation landscape.



**Share of companies developing new or improved products and services, the Flemish Region and EU28 countries, 2012, in %.**  
 (Source: CIS-2013, ECOOM)

Digitisation will continue, creating many opportunities, such as *peer-to-peer learning*, *massive open online courses*\* (MOOC), *open source* and *crowdsourcing*\*. They contribute to the rapid spread of knowledge and to innovation and new forms of education and learning including remote learning.

<sup>1</sup> Flanders Interuniversity Institute for Biotechnology  
<sup>2</sup> Flemish Institute for Technological Research  
<sup>3</sup> Interuniversity Micro-Electronics Centre (IMEC)

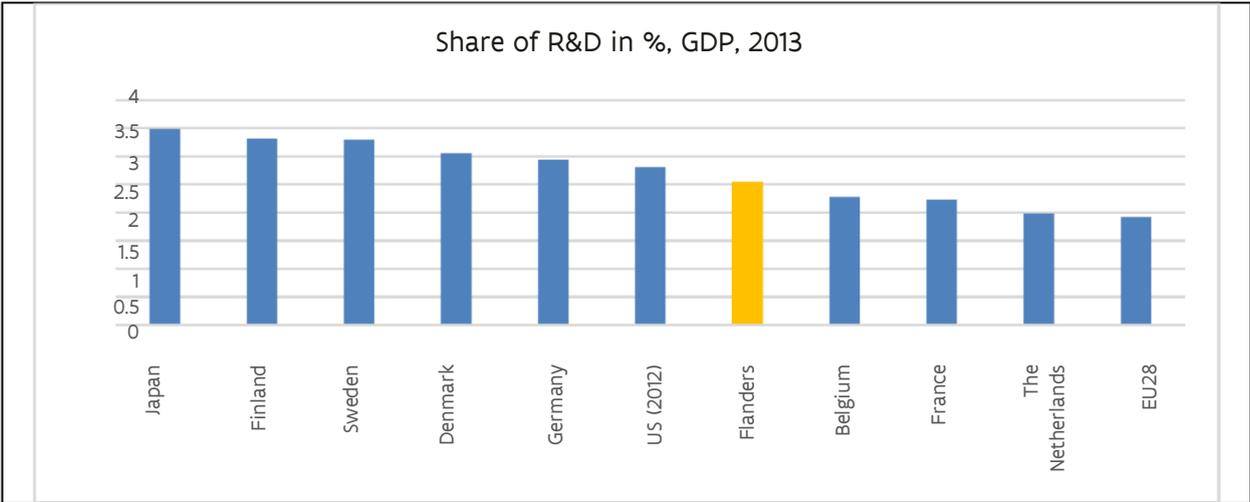


This will have an impact on how schools, universities, and knowledge-based organisations work. Flanders has already acquired a host of innovation experience on the workforce.

The diversity in Flanders is an important asset and a source of learning and education. This is founded on respect for differences and similarities and promoting encounters between people with different identities, which in turn enriches the society in which we live.

Challenges

In 2050, Flanders wants to excel as an innovative knowledge society. Currently, Flanders already invests approximately 2.5% of its GDP in R&D (Europe 2020 target = 3%), putting it above the average of the 28 European Member States. But we need to make a further catch-up movement here.



(Source: EWI, ECOOM)

The available knowledge and expertise must also lead to innovative output. Bridging the so-called *valley of death* between the development phase of new ideas and the actual moment that a product or service is rolled out continues to be a point for attention. That is why we must eliminate any sticking points. To this end, we must link our scientific strengths to the economic strengths of international companies, knowledge-based organisations, social companies, personal services and governments, based on value chains and networks. In this way, (sustainable) technologies, new insights and applications can break through faster, with more commitment by small and medium sized enterprises, or companies from the non-profit sectors.

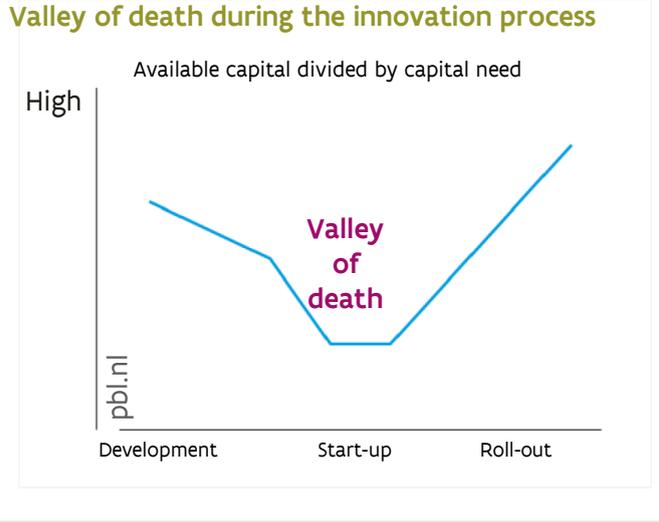
**Valley of death**

Roughly speaking, the innovation process has three phases. New ideas or concepts are examined and developed in the development phase. Then comes the start-up phase, in which an attempt is made to market the new invention for the first time. This is followed by the roll-out phase, in which the new product or new service is scaled and is (hopefully) a success in its market.

The risk of failure is high during the development phase. Usually, the need for capital is rather limited and public funding is available in most cases. A lot of capital is needed for the scaling during the roll-out phase, but the risks are low because the potential of the innovation has already been sufficiently proven. Companies like to invest in this phase, because you can expect a good *return on investment* from the upscaling.

But the problem lies in the intermediate phase, the start-up phase. During this period, the risks are still quite considerable, while a lot of capital is also needed. During this phase, demonstration and pilot infrastructure is necessary for testing the new invention. The government does not like to disrupt the market and usually withdraws when an innovation is too close to the market. Often that is why there is no public funding available any more during this period. At the same time, a lot of companies or socio-cultural enterprises do not dare to invest themselves during this period, because the risk is still too big that the innovation may never be successful on the market. That is why a lot of potentially good ideas die in this valley of death.

An additional explanation for the valley of death is that different competences are important during the three phases of the innovation process (development, start-up, roll-out). Scientists and inventors, who are examining or developing an idea or a concept are usually not that good at marketing their development and have difficulty assessing all the commercial potential of their invention beforehand. You need commercial and entrepreneurial skills for that. These competences are thus important during the start-up and roll-out phases. It is important that inventors, if they do not have the required entrepreneurial skills, step aside in time and pass on their knowledge to the entrepreneurs during this phase, to give their invention the right chance of success in the market.



(Source: Vooren, A. van der & A. Hanemaaijer (PBL) 2015)

The figure above by the Netherlands Environmental Assessment Agency neatly illustrates this. The horizontal axis shows the time frame of the innovation process, while the available capital is divided by the need for capital on the vertical axis. In the valley of death, the result of this division is (sometimes too) low, meaning there is (sometimes too) little capital available to get an idea to market.

Flanders scores well for the ownership and use of IT in companies. Citizens' ICT skills are developing rapidly but Flanders is not ranked among the top EU countries in this regard. A third of the population does not have the necessary skills to use the Internet to its full extent.

Knowledge development is founded on excellent education. That is why it is important that Flanders continues to focus on excellent educational performance and to strive for an absolute top position compared with other countries. We want to train young teachers, and make them more professional, by providing them with a better framework and working more closely with them. Teachers will then become coaches with the right skills for working in a rapidly changing society.







Where possible, we share products with different users. This is an innovative sharing and services economy, which is as local as possible, in which many products and materials are no longer sold, but are instead made available temporarily as a product or service. Citizens, companies and the government develop new business models, whereby customers pay for using products instead of owning them. The use of raw materials has also dropped because products and services are made available virtually, such as the digital provision of literature and music.

The circular economy creates economic growth and employment in Flanders, by offering opportunities for innovation in knowledge and research centres and companies. These innovations and specialisations are also integrated into education and in the STEM approach.

The circular economy allows our region to also strongly focus on three priority United Nations Sustainable Development Goals, i.e. SDG 8 "Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all", SDG 9: "Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation" and SDG 12: "Ensure sustainable consumption and production patterns".

Opportunities

Flanders is a densely populated and prosperous region that invests heavily in selective waste collection. This offers enormous opportunities for recovering raw materials from waste. We constantly develop experience in terms of industrial symbiosis and work to create the best possible conditions for exchanging industrial residual flows.

Flanders has excellent academic knowledge, high-quality material and biotech research and world-renowned companies that process complex waste, biomass and material flows into new raw materials.

Flanders is the frontrunner for waste management and has the potential for conversion into closed circuits. Seventy-one percent of all our household waste goes toward material recovery. Almost three quarters of our total primary company waste was given a new lease on life through re-use, recycling, composting or use as a secondary material or new material. This share is increasing. These waste flows are becoming increasingly important for fulfilling our need for raw materials. During the past few decades, the recycling sector in Flanders has experienced a stable growth of 5%. Taking account of the growth of the international market, this sector can continue to grow strongly in Flanders, on condition that we stimulate innovation in the sector. Research shows that an even more far-reaching conversion into a circular economy in Flanders can create 27,000 new jobs in Flanders (VITO, University of Leuven).

We can increasingly valorise knowledge and research, converting it into new economic activities. We can turn the circular economy into our hallmark and market our knowledge and technology around the world. There are various smart specialisations in the circular economy, for which we can use the strengths present in Flanders.

Thanks to remediation, the availability and re-use of land also increases. Half of all land to be remediated in Flanders has indeed already been remediated.



### **Strengths of Flanders in terms of smart specialisations in the circular economy**

- A strong 3D printing\* sector that focuses on product design with less consumption of materials and the local printing of spare parts.
- Innovative designers with a growing knowledge of ecodesign\* and attention to the re-use, recovery and recycling of products.
- Targeted and innovative material development, such as the development of sustainable, lightweight materials.
- Unique and mature expertise in terms of the mechanical and chemical recycling of increasingly complex and smaller products.
- Economic initiatives for recovery and redevelopment. The emphasis is on the re-use of products by repairing or transforming them. This leads to new job profiles and initiatives such as *repair cafés*, where people repair things together.
- Enhanced landfill mining or mining valuable materials from landfills and the temporary storage of products containing valuable materials until recycling is economically viable.
- Blue economy: all the economic activities that depend on the sea. Flanders can focus on this, thanks to our marine expertise and our renowned dredging technology, which is increasingly being used at sea.
- Bioeconomy, with pilot infrastructure and biorefineries that not only produce food and animal feed but also convert biomass into chemicals and materials. There is plenty of potential for the use of secondary flows of biomass, the production of aromatics using biomass and the conversion of synthetic gases into fuel and other chemicals (syngas fermentation).

### ***Knowledge and Innovation Community (KIC) - Raw Materials***

Nowadays Europe is heavily dependent on raw materials. The European *Knowledge and Innovation Community (KIC) - Raw Materials* aims to turn this into a strategic force and optimally link academic research, entrepreneurship and education with each other. One of the six regional expertise centres of the new KIC *Raw Materials* will be established in Leuven. Flanders can further develop into a European breeding ground for new economic activities on condition of targeted investment. The KIC, among others, will specialise in recycling and *urban mining*, which involves the recovery of metals and minerals from industrial residues. It invests in lightweight and sustainable multi-dimensional material design, *sea floor mining* and the circular economy.

The central location, the world ports and the strong logistics sector are major assets for transforming Flanders into an important link in the circular economy. Here, material flows from around the world are combined for re-use, recovery and recycling. We can position ourselves even more as an import country for the processing of (complex) waste flows and as an export country for high-grade, recycled raw materials.

Finally, Flanders contributes to the local transition into a circular economy, and also helps other countries to achieve this sustainable production and consumption model with fewer resources and facilities.











## 2.5.4 A robust water system

### Vision 2050

In 2050, Flanders will have a robust water system that is capable of absorbing (climate) shocks. It protects the ecosystems, while also having many functions and offering services. The water system protects against flooding, offers water storage, drinking water, process and cooling water. It provides for irrigation and drainage. It offers opportunities for recreation and experience, in addition to connections for goods transport and soft mobility. Flanders will rely on a combination of smart technology, robust infrastructure and sufficient space for this. That is how we contribute to Sustainable Development Goal 6, "Ensure availability and sustainable management of water and sanitation for all".

Every water consumer will receive optimum access at a transparent and reasonable price. A combination of infiltration and storage, smart networks, rational water use, water re-use, cost charging and the user-pays principle ensures availability.

The cornerstone of the water system is good water quality. A system that is founded on good water quality is most suited for keeping risks and costs under control, in terms of water supply (drinking water, agriculture, industry, etc.) and flooding. Good water quality also generates added value at other levels. It offers more opportunities for recreation and tourism and is part of the environmental quality.

Flanders will therefore prevent pollution as much as possible, by closing circuits and using environment-friendly materials and production methods. Flanders has a developed remediation infrastructure and takes measures for a targeted and efficient management thereof.

### Opportunities

Water is an international top priority, linked to other priorities, such as food, energy and health. Flanders can take advantage of this in two ways: on the one hand by controlling the risks and costs for its own population and businesses with a well-managed own water system, and on the other hand by capitalising on the international demand for knowledge and expertise.

Water purification offers opportunities for the re-use of water, the production of biomass and the recovery of raw materials and energy, thus greatly improving the cost-benefit ratio.

#### **International valorisation of Flemish expertise**

Various niches that were recently launched or scaled up in Flanders offer opportunities for the international valorisation of our expertise:

- (small-scale) water purification;
- smart (water) networks and their management;
- forecast models and warning systems;
- knowledge and techniques for water treatment, conditioning or re-use (including bio and nanotechnology, rainwater and grey water, recovery of raw materials and energy);
- (urban) development projects.





Managing the water system and the water chain (rivers and waterways, drinking water, waste water) requires major investments and maintenance, even more so because of the fragmented spatial planning in Flanders.

Flanders must further develop its own integrated water policy, both vertically (local, supralocal, international) and horizontally (other policy areas and problems). For example, the competition for water is increasing with neighbouring countries and regions with which we share rivers (the Netherlands, France, Wallonia). As a result, the chances of conflicts in case of water shortages or flooding are also growing. At the internal level, Flanders shall have to set priorities for the use and distribution of the available water. This distribution reflects the balance between our society's economic, environmental and social needs.

**2.5.5 A sustainable food chain**

Vision 2050

In 2050, the food system ensures that everyone has sufficient, safe, balanced, healthy and affordable food. The food system comprises all food production (agriculture and horticulture and supply), processing (food industry), distribution (retail and wholesale) and consumption. It helps maintain natural resources such as water, land and biodiversity. The raw materials for the production, processing, trading and consumption of food are used optimally and consumption is limited. Food production and consumption are in balance with the limited environmental space that is available and respect animal welfare. As a result, we also anticipate on UN Sustainable Development Goal 2, namely "End hunger, achieve food security and improved nutrition and promote sustainable agriculture".

The Flemish food system distinguishes itself from that of other countries and regions by focusing on innovation and on high-quality and sustainably-produced food. The food system significantly strengthens regional economic development, spatial quality and the landscape.

The relations between the various links in the food system are clear to everyone and are characterised by a respectful cooperation. The participants in the food system work together, based on the conviction that they can strengthen their common interests together. The food system is organised in such a way that it can cope with developments and disruptive events from outside and inside the system.

The consumer plays an important role in the food system. They know how food contributes to good physical and mental health. They adapt their eating habits and consume according to a pattern that factors in the environment. This causes fewer illnesses that are related to our food patterns, thus reducing the cost of healthcare and welfare care.

Stable fishing will be possible because of the sustainable management of fish stocks. The fishing fleet has a minimum impact on the ecosystem because of the sustainable fishing methods they use. Sustainable aquaculture guarantees adequate fish supplies. As a result, we are also responding to UN Sustainable Development Goal 14, namely "Conserve and sustainably use the oceans, seas and marine resources for sustainable development."













structure of green areas and water, are resilient, sustainable, inclusive and resistant to the effects of climate change. To this end, our spatial networks need to be strengthened and have better cohesion (see safe and fluent mobility system).

Flemish cities are sustainable smart cities that use digital technology to connect needs and functions and assure high-quality public services.

**Smart cities**

Sustainable smart cities use data and digitisation to connect various needs and functions according to their service provision. Applications include public administrations, transport and traffic, water and waste, energy, health and well-being, and the promotion of social cohesion. The digital approach offers opportunities for providing real-time information to users (connected mobility, car sharing, tourist information, information for residents and information about energy consumption), the management of traffic flows, communication with and among citizens (sharing economy\* and the development of a multimodal transport system).

In this way, smart cities succeed in increasing the quality and performance of their services, to reduce the costs and use of natural resources and involve their inhabitants more, increasing their engagement. The perspectives for job creation and the market for smart urban systems are assessed as being very high.

Flanders' spatial yield is high. We do this by avoiding long-term vacancy of buildings, living more compactly, by building vertically and by making smarter joint use of our open space. We always re-use existing buildings, constructions and infrastructures for building and development projects and we focus on adaptable building and reversible use of space. The new building and development projects in Flanders take into account all aspects of sustainability\* across the entire lifecycle. The existing buildings are expanded as little as possible, focusing instead on infill to safeguard public space in Flanders.

**Flexible and demountable building**

Flexible building and living epitomises creativity and has several applications. One possibility consists of the interweaving of functions, with functions shared or combined in a temporary manner. Some examples: after school hours, schools make available their sports infrastructure and large spaces to sport clubs or as a community centre for local residents, stations are designed in such a way that they can also be used as offices or housing, car parks are used as party rooms on the weekends, etc. Flexibility is also possible with the re-use of existing buildings, the use value of which has greatly diminished. Examples: empty churches and old stations are transformed into restaurants.

Other options include forms of adaptable building. This means buildings' functions must become increasingly neutral. A building must be easily adapted to various functions, e.g. by using walls that can be repositioned flexibly. For example, offices can be refactored as flats thanks to a smart design. Another example of adaptable building is the extensibility of residential units, depending on the needs of the inhabitants. The flexible use of sleeping accommodation, for example, by



The population growth in cities creates opportunities. The costs for collective transport and other public services are declining, the retail industry is revitalised, there are environmental benefits and all this creates an ideal breeding ground for creativity. The quality of life and time savings thanks to urban living near work places or teleworking stations will become important factors for people when they choose where to live. The elimination of the disadvantages of city living, i.e., traffic congestion and the lack of green space, can strengthen this still further.

The housing quality is high in Flanders and people in Flanders are prepared to invest in their homes.

*"Our struggle for global sustainability will be won or lost in cities."* Ban Ki-moon

### Challenges

Flanders faces the large challenge of providing affordable, high-quality housing to about 500,000 extra households by 2050. Because families are becoming smaller, the number of private households is growing faster than the population growth. In 2030, we expect 3 million households, and in 2050 3.2 million (currently: 2.7 million). At the same time, people need the space to work and they require basic amenities and leisure facilities. If we want to safeguard the space for food production and want to maintain the environmental quality, we must do this without burdening the available open space. Besides availability, another major challenge is accessibility and affordability. This will also remain a challenge in 2050 specifically for the target audience with socio-economic deprivation or other problems. Concerns include the problem of living in poverty or being homeless in 2050, or the sufficient availability of affordable high-quality owned or rented housing.

Flanders must adapt its housing stock to higher requirements in terms of health, well-being, the environment and energy. Where possible, we must take the heritage quality of these buildings into account and the identity and quality of the living environment.

Since its inception, spatial planning in Flanders has aimed at separating functions, with a strong spatial distribution as a result. We must adapt our building culture to the new insights, with mixed, temporary or multiple functions in one place, making optimum use of space (smart densification). These new concepts must penetrate even deeper into the planning tools, in development practice and in the professional construction industry. A spatial organisation that is based on proximity and which is founded on collective systems also has implications for the further development of the mobility system (see 2.5.6 Developing a fluent and safe mobility system) and requires a good location policy.

Ensuring lively cities and municipalities is essential. Today the retailers in city and village centres are under pressure, resulting in vacancy. This is caused by the growing number of strip shops and large-scale shopping centres, which, moreover are difficult to reach from a mobility perspective.

Even if we stop fragmented building and ribbon development today, this will continue to be a problem for several generations because of the long lifecycle of buildings. We face the challenge of keeping the higher cost of fragmented building and ribbon development under control, especially in terms of road maintenance, utilities and services and to prevent it from growing even more. Ribbon development is also a problem in environmental terms (impact on the landscape and energy consumption).

Another challenge is finding sustainable alternatives for the income that municipalities currently derive from new subdivisions and business parks.







Flanders is today already a frontrunner for the use of the electronic patient (client) file, that allows for the efficient and justified use of data sharing while also facilitating the central role of the patient/client in health and care management. Thanks to the breakthrough of personalised prevention, we will be able to better prevent diseases and disorders and offer tailored care. This applies to physical and mental health disorders. Like in other areas of society, Flanders can prevent under-protection among people who need care by simplifying administrative procedures and making them more accessible and through the introduction of automatic entitlement to care.

Flanders already has a strong tradition in informal care and voluntary work. This contributes to creating an inclusive policy for disadvantaged groups and the development of strong networks in which individuals can receive support. This helps combat loneliness in our society and guarantee a better quality of life.

The cross-pollination between knowledge centres, entrepreneurs and care stakeholders means Flanders can take maximum advantage of and implement innovation in the care and welfare sector. This innovation leads to more quality and ensures that we can live autonomously longer, while guaranteeing maximum quality of life.

The excellent international reputation of Flemish research and training centres, local companies, welfare and healthcare stakeholders and independent care providers has a favourable effect on international cooperation. This supports the valorisation of innovation, research results, health practices and institutions from Flanders in networks at the Flemish, European and international level.

We can permanently make available our experience in healthcare and welfare in Flanders to the population in other countries. In this way we help to solve global health problems.

Challenges

The combination of chronic care, ageing and the explosion of new technologies requires sustainable financing of the healthcare and welfare system with clear agreements about basic funding and solidarity.

Another challenge for Flanders consists of the investment in a new care model, centred around the patient/client with a care provision that is in tune with the needs of our society. Flanders must support patients and their network and ensure that everyone has access to care. Stepped and shared integrated care is the starting point for this. Self-care, informal care and family care take priority. If necessary, more specialised care and support will follow from this, but no longer than necessary for the recovery of the person who needs care.

Special attention must be paid to the healthcare and welfare of our older population. The Flemish care system must evolve from institution-oriented financing towards individualised financing, to offer care that is tailored to the individual at their request. The participatory development of care and health, both in practice and at the policy level, is crucial in this regard.

The new care model also requires a bespoke training provision for care professionals, in which the acquisition of technological multilingualism, during basic training and further training, is essential. Only then will we be able to ensure that the explosion of new technologies in other fields will maximally benefit the care sector. Besides this, we must also focus on skills and strong training for other, not so highly specialised professions. Care providers and doctors must continue to play their role for assuring a high-quality, humane and personalised approach. The relationship between the

individual who needs care and the professional must be founded on equality so they can together achieve good care, whether in a negotiated, participatory and supporting manner. The individual who needs care keeps control and makes the ultimate decisions about his or her care. Professionals have been trained and their awareness has been raised for dealing with the autonomy of the individual who needs care, and for providing personal support to him/her in this regard. Special attention must be paid to individuals who do not want to be or who cannot be an active participant in their own care process, for certain reasons.

Another crucial element consists of choosing a holistic approach and maintaining a healthy balance between generalist and specialist welfare care and healthcare.

This care model sets high expectations for the knowledge and skills of care professionals. These must be workable, with a healthy balance between their capacity and burden. An efficient organisation of care must play a facilitating role in this.

It is essential that everyone has access to the Internet and also knows how to use it, to be able to roll out the electronic patient (client) file properly. It is estimated that 30% of the population in Flanders currently does not have that. This digital divide requires a suitable solution. The introduction of automatic rights entitlement is another challenge for Flanders.

The disruptive developments in the care sector require system innovation and the development of new business models. Flanders must therefore stimulate entrepreneurship and open innovation in the care sector, e.g. by networks between care users, businesses, care providers and knowledge-based organisations.

We need an innovative approach to research processes, innovation processes and training programmes, which is founded on interdisciplinary cooperation.

Finally, the growing diversity of our society is reflected in the healthcare, the welfare and family policy, both for people who need care and for personnel. Dealing with this diversity - in a culturally sensitive manner - is a challenge. A respectful and sustainable dialogue between cultures and religions is therefore essential in the care sector too.

**2.5.9 An agile government**

Vision 2050

Social value creation is a "shared value" in 2050, a joint and shared responsibility of everybody. The government, the business community, knowledge-based organisations, the financial sector, civil society and citizens together create economic, environmental and social added value and take care of political decision-making together. They provide answers to major social challenges in co-creation and in a continuous dialogue. They develop a visionary long-term policy, achieving it with actions in the field.

In 2050, the system approach is fully integrated into policy and the Government of Flanders is flexibly responding to megatrends and ongoing transitions. It operates across the boundaries of policy areas, governments and sectors, taking into account local bottom-up initiatives as well as European and international programmes and networks.

*"A growing number of people at ever more levels of society are realising that society has reached a tipping point and are actively contributing to this. Society has tipped from a centrally managed, top-down controlled society to a decentralised, bottom-up society."* Jan Rotmans, 2014









# **3 A FLANDERS THAT IS READY FOR THE FUTURE: FOCUSING ON TRANSITIONS**





Flanders is ahead of the rest of the pack in the transition to a circular economy, allowing it to help define the playing field. The current, strongly developed and high-tech industrial network and strong recycling cluster provide plenty of opportunities for this. By focusing on local production, new business models and replacing primary raw materials with materials that are available in Flanders where possible, the circular economy can make Flanders more flexible and therefore better resistant to disruptions in the global economy. Here too, we see strong links with the transition to Industry 4.0, allowing us to make maximum use of technological innovations and concepts. A close cooperation between these transitions will have a far-reaching and long-term impact.

We can only achieve a sustainable, circular economy if we also use renewable resources, such as biomass. That is why we will focus on developing the Flemish economy into a competitive bioeconomy that sustainably produces biomass and uses and re-uses biomass flows and residual flows for food, animal feed, materials, products and energy. The circular economy provides new opportunities for innovation, including in the product design, manufacturing, services and the business models, as well as in agriculture and food and the water-intensive sectors. It offers many opportunities for entrepreneurs through more chain cooperation, less raw materials use and waste, access to new raw materials from waste and the international valorisation of Flemish expertise. The circular economy, however, will also strengthen the spatial and social fabric. Local customised production, sharing initiatives and the spatial interconnectedness of working, living and recreation are just a few examples of how Flanders can also become stronger socially, within Europe, by focusing on the circular economy. That is why strong links can be established with the transition priority "Industry 4.0".

A circular economy also includes the circular use of raw materials for generating energy and thus a transition to an increased use of renewable energy (see the McKinsey/Ellen McArthur diagram under 2.4.1. among others). So the circular economy is also closely connected to the energy transition. That is why we will closely work with the transition priorities for energy and Industry 4.0 when developing this transition priority.

**3.2.2 Smart living and housing**

Pleasant living is facilitated by grouping 80% of what people need daily within walking and cycling distance. Proximity and the interconnectedness of functions maximise comfort and ease of use, while also minimising lost time and the use of motorised transport. We are clustering living, working, amenities and services, embedding them in a network of (collective, shared, near car-free) transport systems and/or near their nodes, in pleasant green surroundings (interconnectedness). To achieve this, the existing, outdated housing stock must undergo a radical transformation. New developments and building projects must also devise innovative, flexible and intelligent solutions that combine this interconnectedness, densification (high spatial yield), ease of use and sustainability. Solutions that come to mind include adaptable building or even reversible use of space, multipurpose buildings (schools, offices, sport centres, etc.), vertical use of space, smart shared use, new types of housing, the re-use of existing built-up elements (e.g. churches, etc.).

We are responding to new, forward-looking challenges and disruptions by already now building adapted housing and infrastructure (shared work environment, factories of the future, sharing economy (hubs), autonomous vehicles and "Home Factories". We are working on integrated, sustainable urban neighbourhoods, that are hotbeds of creativity, entrepreneurship and social





"Lifelong learning and the dynamic life career". We are also paying attention to the jobs that will disappear and to the problem of whether a sufficient number of new jobs will be created for low-skilled workers and people who cannot keep up fully with all the latest developments. This Industry 4.0 is also inspired by the transition to a circular economy. Vice versa, the new technologies and concepts that are developed in the Industry 4.0 will also contribute to closing the material circuits. Both these transitions strengthen and deepen each other.

To make the leap to Industry 4.0 Flanders will each time have to explore the economic opportunities (explore promising niches, develop exportable solutions to certain problems, etc.) as well as strengthen new industrial entrepreneurship when solving social problems. The conversion of the results of scientific research into economic applications and competitive wage and energy costs are of crucial importance here.

It is also essential for investments to be made by all stakeholders in the further development of these new production methods and technologies and for our industrial companies to be guided and supported during the transition. Intersectoral partnerships must also be promoted, in the business community (inter-cluster-cooperation) and in research. Breaking through the traditional sectoral divisions leads to innovative cross-pollination. Flemish economic policy and Flemish companies should also ideally radically focus on internationalisation. At the EU level especially, we can capitalise on opportunities by making (even more) use of European support measures for research and innovation, but also and above all by working together more with other European countries, regions and companies at the policy level and in the business community. Flemish companies can find their niches in international (European in particular) value chains and clusters.

Finally, the transition priority "Industry 4.0" is especially linked to the transition priorities "Circular Economy" and "Bringing about an energy transition". The industry will also play an important role in achieving this circular economy, and new technologies will lead to breakthroughs. Energy is also a major production cost for Flemish companies, which must be kept under control to ensure competitiveness. Lasting attention to energy efficiency is crucial. On the other hand, new technology is being developed in this field (to save energy and generate more local energy in Flanders), which can create growing economic added value. These interrelations with the transition priorities for energy and circular economy are explicitly expressed in the development of the transition priority "Industry 4.0".

### 3.2.4 Lifelong learning and the dynamic life career

In 2050, Flanders is a region with a learning culture, in which strong personalities are formed and everyone is maximally prepared for the continuously changing labour market. Here work is rewarding and entrepreneurship is encouraged and valued. All this is supported by labour-friendly taxes and workfloors with engaged employees in workable careers, where creativity and innovation are encouraged.

In 2050, talent and knowledge are also the driving forces of progress and innovation. Every innovation starts with well-educated people, innovative learning centres and workplaces, that incite people to be creative and have a sense of entrepreneurship. That is why we will focus on competence and talent development, so every child can become an active citizen. We teach people to innovate.





The growing flexibility as a result of our changing society also requires increased flexibility on behalf of people and their careers. Dynamic (life) careers contribute to a balance between people’s work, private life, family life and social life, and to prosperity and welfare, in a social, innovative and resilient Flanders.

**3.2.5 Working to achieve care and welfare 4.0**

Flanders is a warm society, founded on solidarity, where nobody is left behind. We offer everyone the best possible start. It starts with childcare that is accessible for all families that need it. We also are committed to "health in all policies".

More generally, we focus on support for children and young people, systematically taking advantage of the existing opportunities and potential they have. This approach offers the best guarantees for the maximum return on the potential of young people for our society.

The increase in life expectancy means that in future there will be more elderly people in Flanders than there are today. The average age will also be higher than it is today. So the 65+ age group will be larger, as will the 85+ group too. All elderly people are given the opportunity to remain active at every level. If their condition no longer allows this, they have access to affordable and high-quality care.

Flanders is dedicated to preventing mental health problems. Firstly, because good mental health is a prerequisite for developing a society in which creativity, curiosity, entrepreneurial spirit and entrepreneurship are the competences of the future. The high social cost associated with mental health problems - because people can no longer work or their quality of life deteriorates - is also an incentive for investing in prevention.

Where preventive care falls short, we offer all citizens high-quality healthcare and welfare care, from the cradle to the grave, regardless of the nature of the care they need.

And to cope with the growing number of - increasingly complex - demands for care, we focus on innovation across all forms of care. Thanks to diagnostics and remote care, and with the assistance of robotics, we ensure that every person who requires care, even in very old age, can be offered tailored support and thus live at home until the end of their lives, if so desired. We focus on change-oriented building and a better spatial interweaving of care and other aspects of daily life to increase the self-sufficiency and independence of people who need care.

Innovative care and welfare means investing in the basic attitude of the professional. The genuine and sincere involvement of the care provider in the lives of people who need care will continue to be indispensable for providing high-quality care.

Finally, the power of innovation must be used to optimise care solutions, but also make them affordable for everyone. The aim is to ensure that the right innovation finds its way to the right person who requires care or their environment at the right time in their life. We work closely together with the following transitions, namely "Industry 4.0", "Circular Economy" and "Smart living and housing" for the aforementioned technology and social developments.



electricity and gas networks with the heat/cooling network, which increases each other's efficiency. Our energy is supplied by progressive, decentralised energy generation systems and the maximum integration of renewable energy into the energy mix. There is a continuous balance between the generation and use of energy, be it by adjusting demand, supply or smart storage.

We evolve from a demand-driven to a more supply-driven energy model. Thanks to its flexible operation, the energy system in 2050 is robust and reliable. Positive impulses are given for making available flexibility and capacity. This allows the market players to make flexible use of the economically most optimal techniques, ensuring security of supply as a result.

The government provides for a policy-based integrated framework that is embedded in European policy. The market can thus innovate and invest in technologies for achieving a low-carbon energy system. International rules and agreements must allow for cooperation in a European Energy Union and to introduce coordinated price mechanisms (carbon price), allowing us to drastically reduce CO2 emissions.



# **4 AN ADAPTED GOVERNANCE MODEL**



## 4.2 CONTEXT: A TRANSITIONARY APPROACH FOR THE TRANSITION PRIORITIES

We must draw up a specific action plan for every transition priority. The idea is not, however, to impose a detailed blueprint. Every transition process is different, involves different stakeholders, different challenges and so on. An overly rigid format will only become an obstacle given the complex and often uncertain challenges for which transitions create policy. The past has also shown that less rigid, more organic structures can also be very effective, with the necessary expert guidance. No blueprint, however, should not be taken to mean that everything is allowed, or recovery of everyday matters. We must take into account the main characteristics with which a transition process must comply (see below).

The basic principles of a transition process must be safeguarded regardless of the stage of the transition process and its progress. *The objective of this part of the paper is to identify some broad outlines that a transition project must fulfil to still have a "transition". These are generally accepted principles, without going into detail. The details, how the approach can be translated into practice for every specific transition priority, can be different and is discussed in part 4.6.*

### Important characteristics of a transition process:

- *system innovation and system approach:* We must understand the problems not only on the surface but also at the underlying level;
- *partnership and co-creation:* The problems are complex and occur at many different scale levels. Without cooperation, by focusing on partnership and co-creation, one stakeholder can hardly solve the problems;
- *long term to short term:* We must think in a time perspective, in which a proper solution can become a standard that is effectively applied. We are referring to the necessary transition from short term to long term, which is needed if you want to implement policy from the system perspective. We must act in the short term without losing sight of the long term. This refers to innovative practices and innovative projects that are devised based on a long-term perspective. They allow us to learn in the long term but are already making significant and inspiring changes in the short term;
- *policy integration and an agile government:* We must adapt the organisational structure so it can cope with systemic policy. Systemic problems always extend *de facto* across domains and sectors. A policy that offers a response to this cannot conceal itself within policy areas. The core task debate must also take this into account. Policy integration is needed, and coordination between the social, environmental and economic pillars;
- *learning process:* Every transition process requires us to constantly learn and adapt.

These elements will be discussed below (4.2.1-4.2.5).

////////////////////////////////////







#### 4.3.2 Representative of the transition space

It is important that every transition priority has (a) leader(s) on the governmental side (transition managers, see 4.3.4) as well as (a) fully-fledged counterpart(s) on the partner side. Someone who takes the lead on the side of the partner organisations in the transition process, as the representative of the transition space. Depending on the specific structure, this may be a representative of the strategic working group or of the transition arena itself. It is important that the representative is the right person, with sufficient knowledge of system innovations and transition management, but who also has maximum support from the stakeholders. A crucial, social stakeholder, who underpins the transition priority, without the urge to position himself. The social pentagon can select a representative and he or she can count on their support. The division of tasks between the transition manager and the representative must be properly defined. Moreover, the representative fulfils a bridging role between the responsible Ministers and vice-versa.

#### 4.3.3 Responsible Ministers

The Government of Flanders will designate one or more responsible Ministers for each transition priority. At the same time, the government ensures the engagement of the entire government, which offers a framework and support. At the same time, it is important that transversality is maintained. Where there are links with competences of other Ministers, these Ministers should be involved in the relevant transition priority. The responsible (and participating) Minister(s) are closely involved in the development of the transition priority. This can be achieved through periodical consultation with the transition managers, the senior official(s) of the policy area(s) and/or the representative of the transition space. Specific problems and opportunities that are inherent to the transition process can be discussed during these periodical consultations. If coordination is necessary with other policy areas for specific problems, the transition manager will first discuss this within the transition platform (see 4.3.6).

#### 4.3.4 Transition managers and delivery units

One or more transition managers will be appointed per transition priority to implement the transition priority. This team of transition managers is a team of innovators, who are sufficiently free to take action and thus have the mandate to gather all the stakeholders together on an ad-hoc basis. The transition managers are the operational leaders of the transition priority. They co-define the specific approach and the operational bodies that are necessary per transition (which may be different depending on the transition (see 4.6)). They coordinate with the partners within their specific transition space. They also actively participate in and help to coordinate the transition space. The transition managers have the support of their own policy area and all the other policy areas involved. The transition managers are appointed after joint consultation by the responsible Minister(s) and the senior officials of the relevant entities.

They provide annual input to the transition platform about progress. This is then checked within the transition platform and included in the reflection document to prepare the (joint) Chairman's Board (+) (see 4.3.5). The transition managers have sufficient space and mandate. They work together in a "delivery unit" (see 2.5.9).

//

It is essential that a relatively limited project group of motivated and results-oriented Flemish officials from various policy areas take ownership of the transition process along with committed stakeholders. A clear framework of agreements/contracting is important in this respect. In this regard they would receive more space than is customary from the hierarchy, to transcend the short-term interests of their own policy area and possibly also not assume traditional roles in projects and initiatives. This will indeed largely have to be achieved with a culture of trust, and with sufficient courage to take innovative action. There are a number of organisational elements that can be useful in this framework to achieve this ideal of "flexible delivery units":

- the senior officials commit to seconding people with a profile that matches this type of work when selecting the members of these units. This means that a choice is made for motivated and committed people, with broad vision and knowledge and a strong profile;
- the employees who participate in such a process are explicitly exempted at least partially, so they can spend sufficient time working on the process in a serious manner. They will also receive a clear mandate and support and guidance. Experience has taught us that a transition process has very few chances of success if not enough people are effectively delegated to help move the process forward. A sufficient number of employees must commit to the transition process and the transition process must therefore be the most important element in their evaluation;
- we will explicitly take into account employees' efforts for the transversal transition process in their evaluation. We will not merely look at how they helped achieve the specific goals of their own entity within the process, but also at their impact on the transition process as a whole or at their contribution to other transition processes.

**4.3.5 Chairman's Board (+)**

The Chairman's Board reflects on the content and global progress of the transition priorities, their consistency with the long-term vision, the coherence between the transition priorities and the remedial actions for constantly recurrent sticking points and opportunities. The Chairman's Board prepares possible government decisions.

The Chairman's Board commits to playing an active role and reflecting on the content and implementation of the transition priorities and ways of breaking through compartmentalisation. All the transition priorities will be put on the agenda, to be discussed in an open and constructive manner, by the Chairman's Board during the first phase. The idea is to exchange ideas about the content and support for the transition priorities, regardless of the existing structures. The Chairman's Board can also put transition priorities on the agenda, while transitions are being implemented, on their own initiative or at the request of the responsible Ministers or of the transition platform (see below).

The Chairman's Board will organise a joint consultation at least once a year, with the representatives of the transition spaces (partners) of the various transition priorities. This is in the first place an umbrella platform, where the individual transition priorities are monitored and discussed in an open, reflective dialogue, by the government and partners. This **Chairman's Board (+)** meets at least once a year. The dialogue will take place based on a reflective document that is prepared by the transition platform. A number of points for attention are prepared and included in this reflective document.

More specifically, the following points are discussed:

- the **progress of the transition priorities;**
- **constantly recurring problems and opportunities**, both within the government and in society, which require taking action at a higher level. These are common sticking points and opportunities, which get in the way of system innovation and the proper implementation of the transition priorities, e.g. financing, problems relating to regulation, adaptations of the content of tools within the government (e.g. sustainable government procurement and purchasing), problems relating to the coordination and cooperation between policy areas, opportunities regarding new financing lines at the European level, etc.;
- the **coherence between the transition priorities:** it is important to discover any synergies between the transition processes and reap the benefits of this as well as establish links between the transition priorities. There are important aspects of content within the seven transition priorities, which must be coordinated with each other. An example is how the development of new competence and talent (the main question of the priority of "Lifelong learning and the dynamic life career") is linked to new developments in the field of circular economy or Industry 4.0. Another example relates to how the energy transition is linked to the circular economy, e.g. in terms of the cascading use of biomass or energy generation through waste incineration. It is therefore essential that we avoid and resolve contradictions in terms of content as much as possible;
- **long-term coordination:** testing the coherence of the progress of the transitions in relation to the long-term vision for 2050.

Based on the meeting, a report will be sent to the Government of Flanders. Where applicable, the **Chairman’s Board (+)** will point out gaps or obstacles in certain transition priorities to the Government of Flanders. The Chairman’s Board can then prepare the decisions for the Government of Flanders, with possible remedial actions for specific sticking points. The Government of Flanders takes note of the progress made with the transition priorities and takes any necessary decisions for adapted actions.

4.3.6 Transition platform

The transition platform offers support to the Chairman’s Board for any reflections on content and is also responsible for knowledge sharing, knowledge building and support for the ongoing transition priorities. The transition platform consists of:

- the transition managers who can coordinate the transition processes with each other, through the platform, who formulate reflections and contribute and share their experience and knowledge;
- the transition experts of the Department of Public Governance and the Chancellery, supplemented by transition experts from other policy areas, who primarily stimulate and support knowledge sharing and knowledge building about the transition approach and who monitor the coherence of the reflection; the transition experts have solid experience and methodological knowledge when it comes to overseeing and executing transition processes;
- sustainable development experts from the Flemish working group on sustainable development, who check the progress of the transition priorities against the transversal aspects: sustainability, gender and poverty and against the long-term vision for 2050.









4.4.3 Financing of transition priorities

The transition priorities must be able to rely on resources from the government and the partners. In terms of financing, Vision 2050 stipulates that the selected transition priorities should have their own budget. An essential requirement in this regard is having their own operating budget (this was about 150,000 to 200,000 euros per transition per year for previous transition projects). In addition to this, budgets are required for supporting and setting up innovative projects and experiments.

These depend on the content of the transition priorities. Once the content of every transition priority has been determined, the transition managers must draw up a realistic investment plan and include it in the budget discussions. This investment plan contains an estimate of the overall resources needed, and also explain how this overall requirement can be covered, with which generic, existing and new government tools. The resources for the specific transition can be earmarked. Various different instruments can be used for the transition priorities: the cluster policy, demonstration projects, living lab projects, etc. Some innovative initiatives and experiments currently do not however match the traditional criteria for receiving subsidies. They tend rather to have an impact on the value chain as a whole, the integration of multiple objectives or consist of innovative partnerships. In that case, a new, separate subsidy line or support must be developed. It is important that the transition managers can have access to these (existing and new) resources.

4.5 CRITICAL SUCCESS FACTORS ON THE PARTNER SIDE

Stakeholders become co-owner of the process under the new governance model. The partners must therefore also co-assume this responsibility when implementing the transition processes. The roles and responsibilities of each partner are written down in a joint declaration of commitment.

The partners' commitment is also essential to achieve joint funding for every transition. As far the co-financing of the other partners in the transition process is concerned, the memorandum of the Council of Elders may provide some inspiration. We quote:

*"One point that could be used strongly is the creation of joint funding (a collective pot) per transition. Without joint funding, there is no common thinking, no co-ownership, no transition. It therefore seems desirable for all partners to combine their available resources so that they can be used in a strategic manner for the transition. When bundling their resources, the partners can also clarify what they wish to use them for. An action plan for every transition can offer a foothold when allocating the available resources.*

*This does not mean that all the partners necessarily have to contribute financially to the transition. Their input can also consist of assuming certain tasks, making available their personnel or infrastructure, etc. The partners' capacity must also be taken into account. It goes without saying that not all partners can invest equally in their transition. Depending on their capacity and their specific characteristics, partners should therefore contribute resources or manpower."*

The "collective pot" mentioned above is indeed an ideal, but it may also be more feasible for the partners to reassess existing projects and resources, so that they are better geared towards the transition priorities. This will be all the more the case if the government also focuses its subsidy channels and other instruments on the transition priorities. The various partners can also develop new projects together, calling on European channels and innovative financing (see below for examples of innovative financing).







- establishment of an investment fund for transitions, in line with existing investment funds for sustainable innovation in Germany and France;
- stimulate innovative forms of private-public partnerships;
- coordination with European policy is also necessary. European resources, programmes (cf. EIT KICs, Vanguard RIS3, etc.) and structural funds (e.g. ERDF) can be used to finance and scale up business-oriented initiatives and experiments that arise from the transition policy. On the other hand, the insights of the transition processes can help feed and renew European policy. The result is an interaction between top-down policy and bottom-up policy. Cooperation with other European regions in the framework of the new "European Fund for Strategic Investments", "Important projects of common European interest" and other new or traditional European financing channels. The pilot projects within the Vanguard Initiative can also offer inspiration in this framework;
- generally achieve better coordination between Flemish and European financing instruments, to respond to the maximum possible extent to all possible European opportunities.

The root cause of many problems is fragmentation of the resources. That is why a smart reorientation of resources and manpower is necessary. One point that could be used strongly is the creation of joint funding (a collective pot) per transition. It therefore seems appropriate for all partners to combine their available resources so that they can be used in a strategic manner according to the transition.

Building up expertise about such new forms of financing and if necessary developing specific solutions on request can be one of the tasks of the Transition Platform.

### *Monitoring*

Certain impact indicators can be formulated to measure progress and adapt transitions. We can check with the Research Centre whether these impact indicators are already monitored and whether it is possible to monitor them in the future. Transition processes are long-term processes, however. In the short term, they will not immediately be able to have an economic or social impact.

### *Communication*

No new information channel and brand (like Flanders in Action) will be launched for Vision 2050 and the seven transition priorities. The available information will be bundled online at [www.vlaanderen.be](http://www.vlaanderen.be). Communication will take place for every transition priority separately. Agreements will be made within the Transition Platform about how to communicate. All communication about the transition priorities will also be streamlined.













**Publisher**

Department of Public Governance and the Chancellery  
Havenlaan 88 bus 20  
1000 Brussels  
Belgium

**Publication**

January 2019  
English translation of the Dutch text, published in March 2016

**Catalogue number**

D/2019/3241/011

